

THE EX-PAT CHART

Introducing an exciting advertising opportunity targeting English tourists, English Speakers and expatriates across the Globe.

The eXpat Chart broadcasts the Top 40 singles played on English language radio stations across the planet.

Compiled from station airplay, it's the definitive guide to what is being played on English Language radio.

BROADCAST DESTINATIONS

The eXpat Chart is currently broadcast on 33 FM and internet based stations across the globe.

FM Stations

Coast FM - Tenerife
Coast FM - New Zealand
Kiss FM - Singapore
Pulse Radio - UK
Riviera FM - UK
Spectrum FM – Mainland Spain
Spectrum Mojacar FM
TNL Rocks 101.7 - Sri Lanka
Ace FM - Mainland Spain
Bay Radio - Mainland Spain
Bay Radio - Malta (Sept 2010)
Energy FM 96.4 - Malta
HiFM 95.39 - Oman
Island FM 88.6 - Zante
Radio Napa - 106.3 - Cyprus
Hit FM - Aruba

Internet Stations

24/7 Music Radio (Singapore)
Athens Virus
DMR Radio
Evolve Radio
Gravity Radio
Heat Wave Radio
Hot One Radio
Just Radio
Kiss Dance (Dublin)
Magic Hit Radio
Magic Hitz Radio
Superstation
Wyrelite
My Expat Radio - Dubai
Blast Radio Online
More Music Radio
Teen FM

AUDIENCE FIGURES

Audience figures compiled from subscriber stations, indicate the chart is broadcast to over 2 million English speaking listeners weekly.

The programme is targeted at the 25 – 55 year old listener who remembers the classic style of chart presentation.

The eXpat Chart website (www.expatchart.com) has in the first year of broadcast received over 100000 unique visitors visiting over 277000 times, viewing 791191 pages.

ADVERTISING OPPORTUNITIES

The eXpat Chart offers a unique opportunity to contact and engage with a potential audience in a simple and cost effective format.

Feature sponsorship is available on the programme, including sponsorship of the showbiz news bulletins and also the "Chart Rewind".

We have available both programme sponsorship opportunities and also individual spots. We can also offer either first or last in break, as well as dedicated break points in the programme to maximise your impact.

FIND OUT MORE

If you want to find out more about the programme, or to discuss sponsorship opportunities, speak to your local sales agency, or call:

Spencer James

Executive Producer The eXpat Chart

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